

CONTRACT

WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

And:

American Rambler Production
138 Conant Street
Beverly, MA 01915

Contract / Revision 583512 /		Alt Order # 07912980
Product RDMNEY/P/R		
Contract Dates 10/17/12 - 10/23/12		Estimate #
Advertiser Romney/RJ President		Original Date / Revision 10/17/12 / 10/17/12
Billing Cycle EDM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WTKR	Account Executive Jamie Andrus	Sales Office Washington, D.C.
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code ROMM	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	3	10/17/12	10/21/12	Newschannel 3 News	6-7am		:30			NM	6	\$2,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--222--				6	\$420.00			
N 2	3	10/22/12	10/23/12	Newschannel 3 News	6-7am		:30			NM	4	\$4,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	22-----				4	\$1,010.00			
N 3	3	10/22/12	10/23/12	Price Is Right	11am-12n		:30			NM	2	\$2,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	11-----				2	\$1,360.00			
E 4	3	10/17/12	10/21/12	Price Is Right	11am-12n		:30			NM	3	\$1,695.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$565.00			
N 5	3	10/17/12	10/21/12	Newschannel 3 News	12n-1230pm		:30			NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--222--				6	\$400.00			
N 6	3	10/22/12	10/23/12	Newschannel 3 News	12n-1230pm		:30			NM	4	\$3,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	22-----				4	\$960.00			
N 7	3	10/22/12	10/23/12	CBS Daytime	1228-3pm		:30			NM	6	\$5,760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	33-----				6	\$960.00			
N 8	3	10/17/12	10/21/12	CBS Daytime	1228-3pm		:30			NM	9	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--333--				9	\$400.00			
N 9	3	10/17/12	10/21/12	Ellen Degeneres 3pm	3-4pm		:30			NM	6	\$1,620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--222--				6	\$270.00			
N 10	3	10/22/12	10/23/12	Ellen Degeneres 3pm	3-4pm		:30			NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	22-----				4	\$650.00			
N 11	3	10/22/12	10/23/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	4	\$3,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	22-----				4	\$760.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
583512 /	07912980

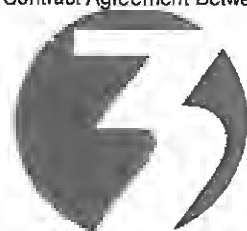
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/12 - 10/23/12	RDMNEY/P/R	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Romney/R/ President	10/17/12 / 10/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
		Start Date	End Date	Weekdays				Spots/Week	Rate		Spots	Amount
N 12	3	10/17/12	10/21/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	6	\$1,890.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--222--				6	\$315.00			
N 13	3	10/17/12	10/21/12	Newschannel 3 News	5-530pm		:30			NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--222--				6	\$400.00			
N 14	3	10/22/12	10/23/12	Newschannel 3 News	5-530pm		:30			NM	4	\$3,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	22-----				4	\$960.00			
N 15	3	10/22/12	10/23/12	Newschannel 3 News	530-6pm		:30			NM	4	\$4,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	22-----				4	\$1,130.00			
N 16	3	10/17/12	10/21/12	Newschannel 3 News	530-6pm		:30			NM	6	\$2,820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--222--				6	\$470.00			
N 17	3	10/17/12	10/21/12	Newschannel 3 News	6-630pm		:30			NM	6	\$3,540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--222--				6	\$590.00			
N 18	3	10/22/12	10/23/12	Newschannel 3 News	6-630pm		:30			NM	4	\$5,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	22-----				4	\$1,420.00			
N 19	3	10/22/12	10/23/12	7-730pm	7-730pm		:30			NM	2	\$2,330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	11-----				2	\$1,165.00			
N 20	3	10/17/12	10/21/12	7-730pm	7-730pm		:30			NM	3	\$3,495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--111--				3	\$1,165.00			
√ 21	3	10/17/12	10/21/12	The Insider	730p-8pm		:30			NM	3	\$3,495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--111--				3	\$1,165.00			
√ 22	3	10/22/12	10/23/12	The Insider	730p-8pm		:30			NM	2	\$2,330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	11-----				2	\$1,165.00			
√ 23	3	10/22/12	10/23/12	Late News (M-F)	11-1135p		:30			NM	2	\$3,630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	11-----				2	\$1,815.00			
√ 24	3	10/17/12	10/21/12	Late News (M-F)	11-1135p		:30			NM	3	\$2,265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--111--				3	\$755.00			
√ 25	3	10/17/12	10/21/12	Late Night with David Letterman	1135pm-1237am		:30			NM	3	\$945.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--111--				3	\$315.00			
√ 26	3	10/22/12	10/23/12	Late Night with David Letterman	1135pm-1237am		:30			NM	3	\$1,335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	21-----				3	\$445.00			
√ 27	3	10/22/12	10/23/12	NCIS	8-9pm		:30			NM	2	\$17,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				2	\$8,940.00			
√ 28	3	10/23/12	10/23/12	Tuesday Prime	9-10pm		:30			NM	1	\$4,410.00

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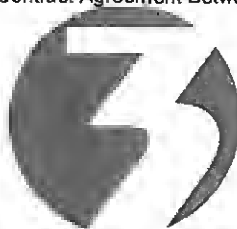
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/12 - 10/23/12	ROMNEY/P/R	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Romney/R/ President	10/17/12 / 10/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$4,410.00			
N 29	3	10/17/12	10/17/12	Wednesday Prime	9-10pm		:30			NM	1	\$5,355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--W----				1	\$5,355.00			
N 30	3	10/17/12	10/17/12	Wednesday Prime	10-11pm		:30			NM	1	\$3,710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--W----				1	\$3,710.00			
N 31	3	10/18/12	10/18/12	Thursday Prime	9-10pm		:30			NM	1	\$3,235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---T---				1	\$3,235.00			
N 32	3	10/19/12	10/19/12	Friday Prime	8-9pm		:30			NM	2	\$4,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				2	\$2,060.00			
N 33	3	10/19/12	10/19/12	Friday Prime	10-11pm		:30			NM	2	\$4,710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				2	\$2,355.00			
N 34	3	10/20/12	10/20/12	Late News (Sa-Su)	11-1135p		:30			NM	2	\$1,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$565.00			
N 35	3	10/17/12	10/21/12	CBS Sunday Morning	9-1030am		:30			NM	2	\$2,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				2	\$1,130.00			
√ 36	3	10/17/12	10/21/12	Face the Nation	1030-11am		:30			NM	1	\$1,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$1,360.00			
√ 37	3	10/17/12	10/21/12	NFL Football (Early)	1-5p		:30			NM	2	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				2	\$2,375.00			
√ 38	3	10/21/12	10/21/12	NFL Football	4-8pm		:30			NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				2	\$4,000.00			
√ 39	3	10/21/12	10/21/12	Sunday Prime	7-8pm		:30			NM	1	\$4,410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$4,410.00			
√ 40	3	10/21/12	10/21/12	Sunday Prime	8-9pm		:30			NM	2	\$5,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				2	\$2,680.00			
√ 41	3	10/21/12	10/21/12	Sunday Prime	9-10pm		:30			NM	2	\$4,710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				2	\$2,355.00			
√ 42	3	10/21/12	10/21/12	Sunday Prime	10-11pm		:30			NM	2	\$7,060.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				2	\$3,530.00			
√ 43	3	10/21/12	10/21/12	Late News (Sa-Su)	11-1135p		:30			NM	2	\$1,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				2	\$565.00			
√ 44	3	10/18/12	10/19/12	NewsChannel 3 News	5-6am		:30			NM	4	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				4	\$165.00			

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583512 /	07912980

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/12 - 10/23/12	ROMNEY/P/R	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Romney/R/ President	10/17/12 / 10/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
N 45	3	10/21/12	10/21/12	NFL Today	Various		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$625.00			
N 46	3	10/19/12	10/19/12	Friday Prime	9-10pm		:30			NM	1	\$1,765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$1,765.00			
N 47	3	10/20/12	10/20/12	College Football Today	2p-cc		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$625.00			
N 48	3	10/20/12	10/20/12	NCAA Football	Various		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$1,500.00			
N 49	3	10/20/12	10/20/12	Saturday Prime	8-9pm		:30			NM	2	\$1,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$620.00			
N 50	3	10/18/12	10/18/12	Thursday Prime	10-11pm		:30			NM	1	\$2,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---T---				1	\$2,680.00			
N 51	3	10/22/12	10/22/12	Monday Prime	8-9pm		:30			NM	1	\$3,530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$3,530.00			
N 52	3	10/21/12	10/21/12	Redskins Coaches Show	11-12p		:30			NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				2	\$135.00			
N 53	3	10/20/12	10/20/12	Saturday Prime	9-10pm		:30			NM	2	\$1,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$620.00			
Totals											156	\$177,575.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/23/12	156	\$177,575.00	\$150,938.75
Totals	156	\$177,575.00	\$150,938.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.